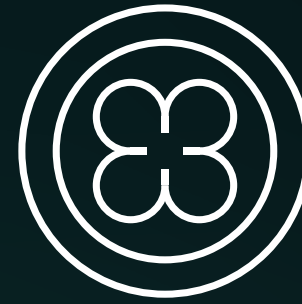


2024



2025

CLIMATE CHANGE & CIRCULAR ECONOMY

Scaleup Co-Innovation

Scouting of the perfect business or technological match to develop a POC

1

Climate Change & Circular Economy Scaleup Co-Innovation

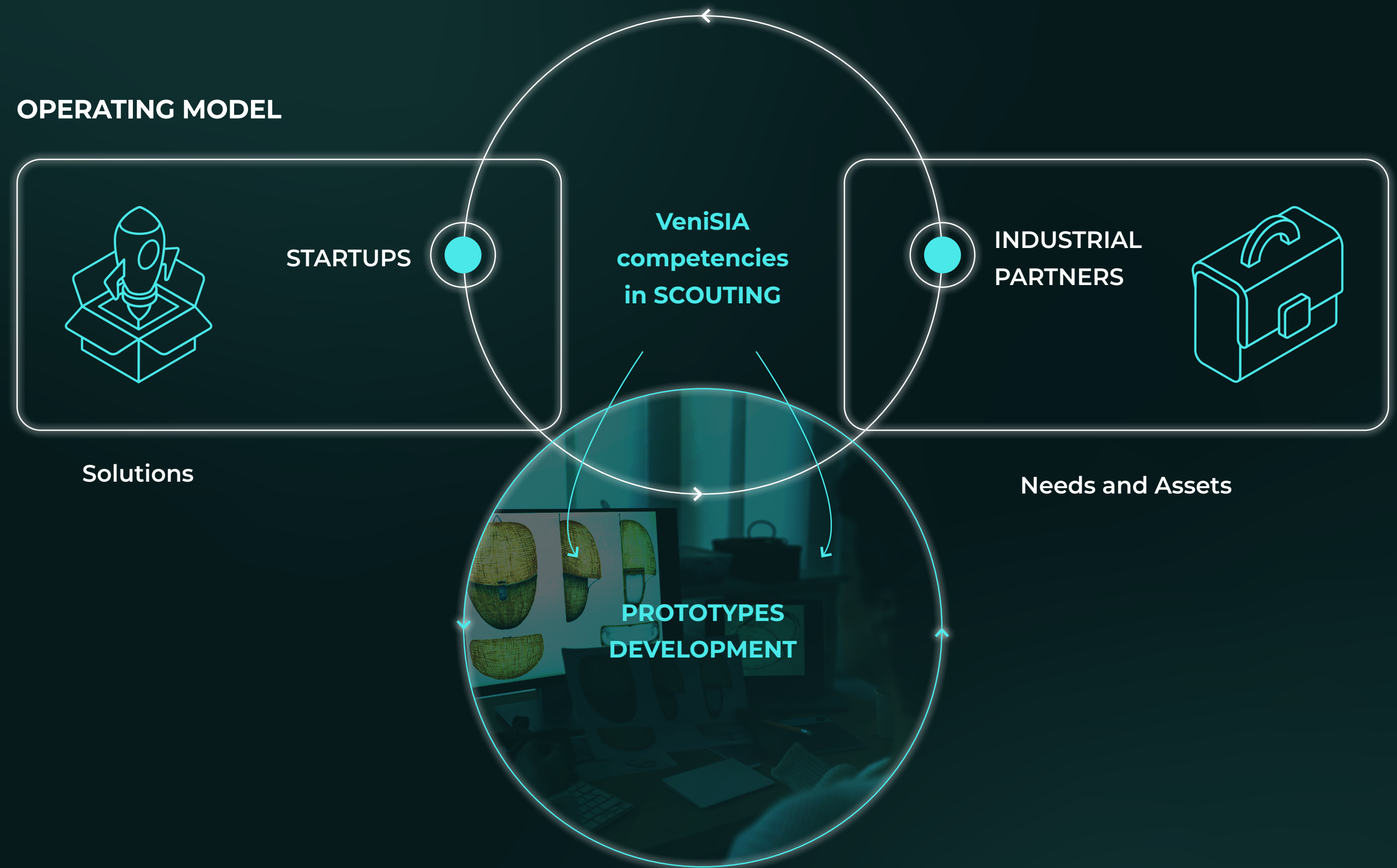
OVERVIEW

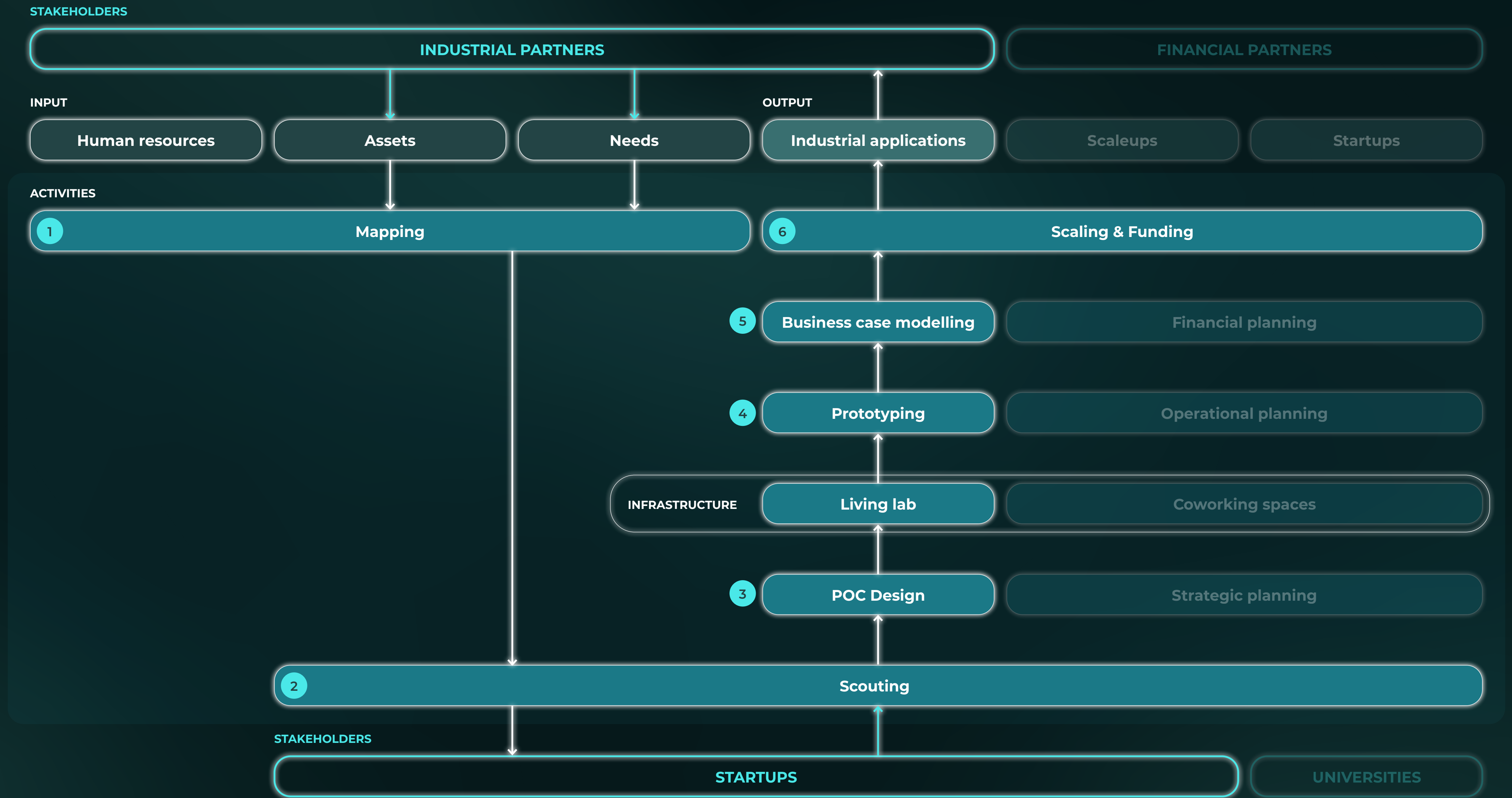
VeniSIA Co-Innovation Program identifies business ideas and technology solutions aligned with the needs of Industrial Partners, who can then support the industrialization of these solutions.

CORPORATE BENEFITS

- Identification of emerging trends
- Improvement of the culture of innovation
- Maximization of the production capacity
- Improvement of brand awareness
- Launch of new products

OPERATING MODEL





Scaleup Co-innovation Programme phases

1 MONTH

Onboarding

VeniSIA promotes the growth of a network of experienced Industrial Partners by mapping their assets. In parallel, the needs of the Industrial Partners are collected as a driver for scouting solutions.

PHASE

1

2 MONTHS

Scouting

VeniSIA searches and evaluates the startups that match the needs and assets of the Industrial Partners. The startups that are considered the most suitable will be shortlisted.

2

3 MONTHS

Selection

VeniSIA contacts and engages the selected startups. The shortlist is then shared with the Industrial Partners. Online meetings take place between the selected startups and the Industrial Partners.

3

3 MONTHS

Co-Innovation

VeniSIA facilitates the Co-Innovation process. The aim is to develop a prototype between each Industrial Partner and the nominated startup.

4

Scaleup Co-innovation Benefits for Industrial Partners

Identification of emerging trends

Gain access to emerging trends that could impact your business.

Improvement of the culture of innovation

Spread the culture of innovation within the company.

Maximization of the production capacity

Use the company's assets and production capacity to develop innovative startups.

Improvement of brand awareness

Enhance brand recognition and have an impact on the way the company is perceived.

Launch of new products

Find new products and services to be launched on the market.

Scaleup Co-innovation Track record of the Program

* VeniSIA's 2024 database

CLUSTER STARTUPS

8

CORPORATE PARTNERS

6746

Scauted startups*

23

Selected startups

74

Home countries of startups

CLUSTER PEOPLE

+40M

PEOPLE REACHED

100

People hired in Venice

10

Startup settled in Venice

70

Organized events

Venice is at the origin of all futures
Be in the know,
join us today

Head Office

Dorsoduro 2406/C
30123, Venezia (VE)

VeniSIA Srl

P.IVA 04853400275
C.F. 04853400275

Linkedin [@venisiaecosystem](#)

Instagram [@VeniSIA.eu](#)

Mail venisia@venisia.com

Web www.venisia.com

SUBSCRIBE TO OUR NEWSLETTER





VeniSIA



Università
Ca' Foscari
Venezia
Spin off

Venice, the oldest city of the future®