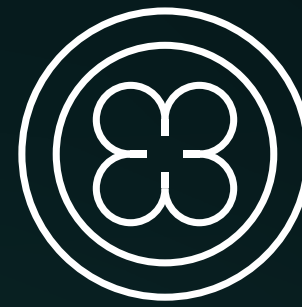


2024



2025

DEEPTECH

Venture Building

Launch of a new technology - push startup

3

Deeptech Venture Building

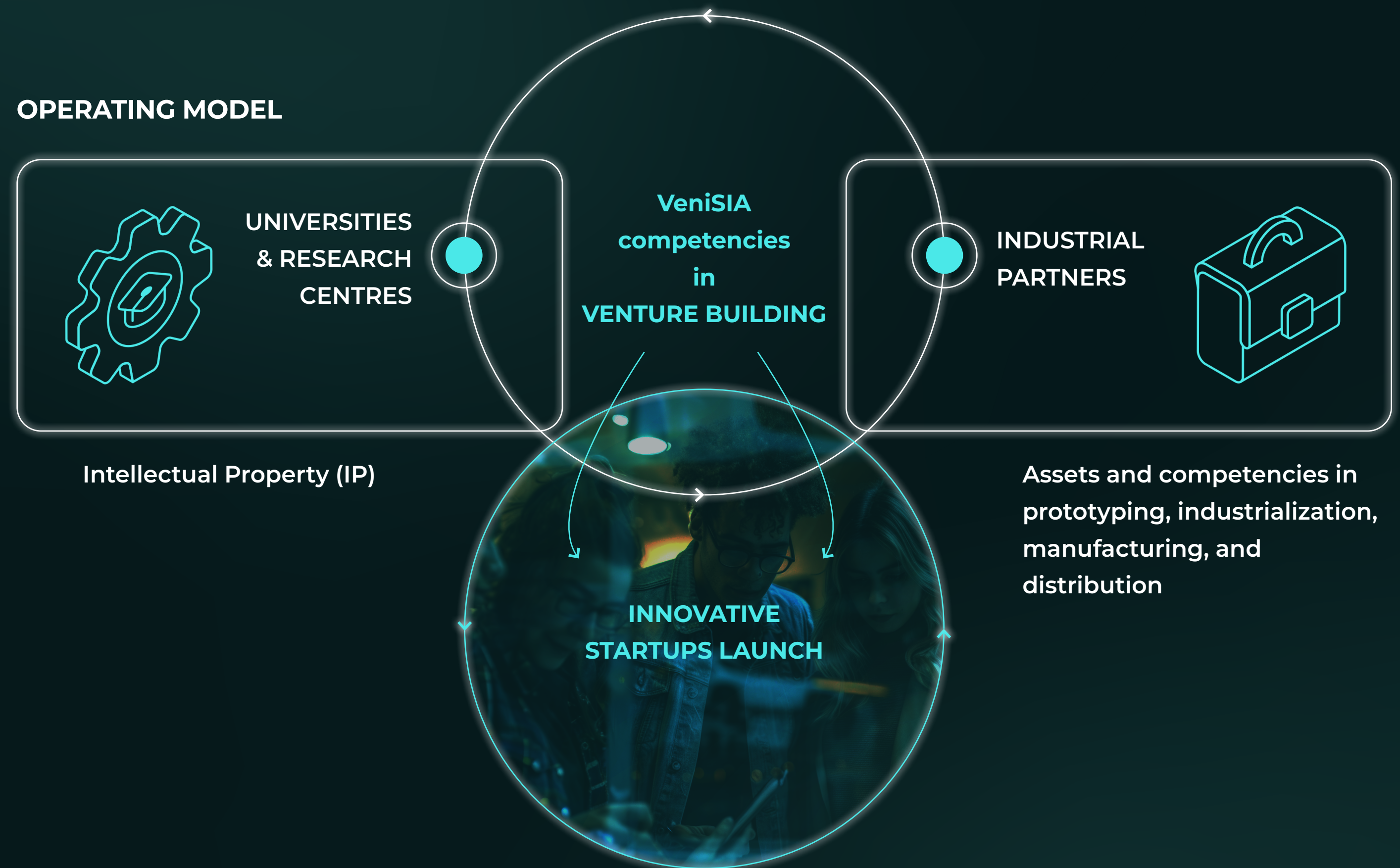
OVERVIEW

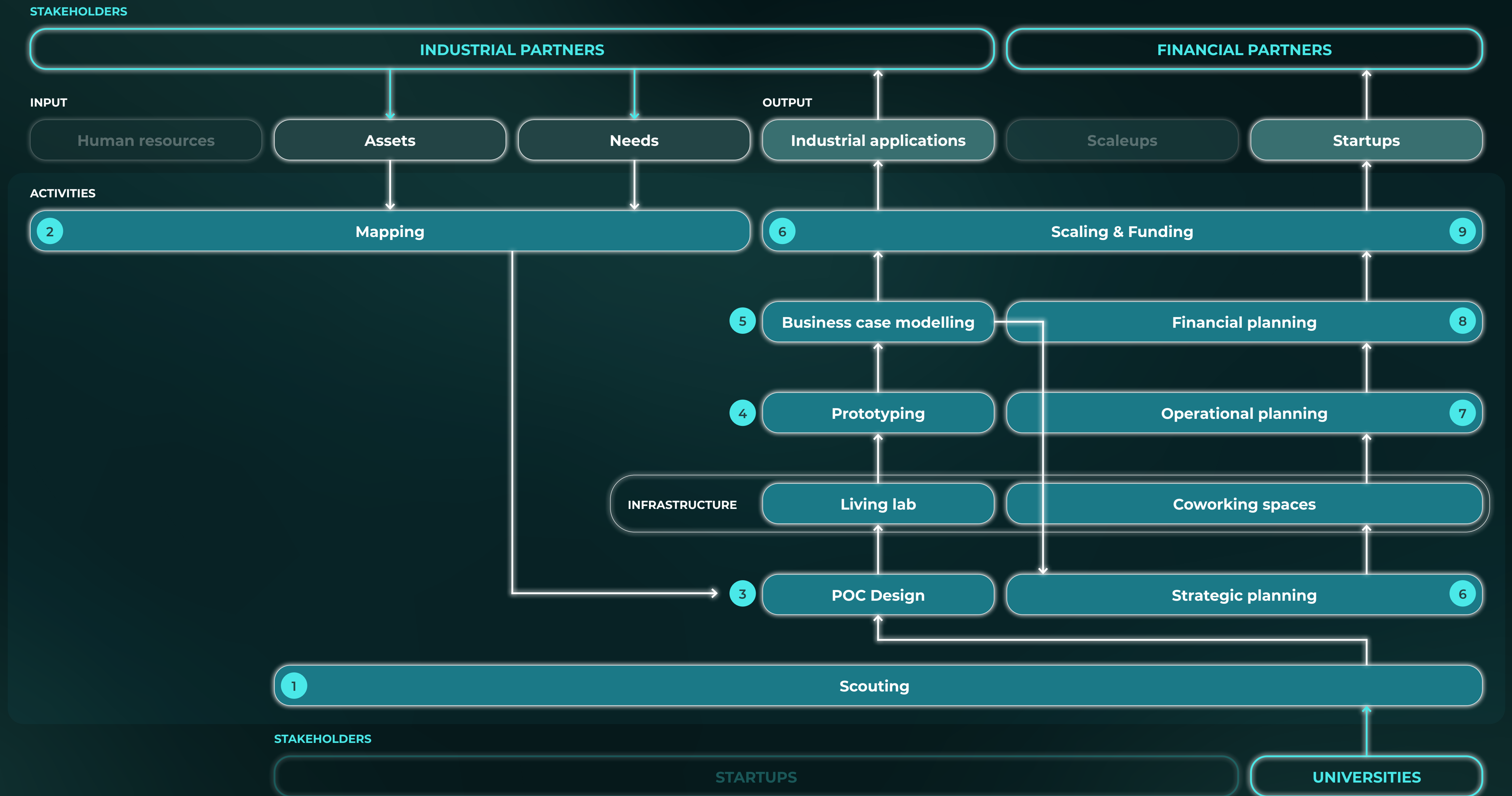
VeniSIA Venture Building Program promotes technology transfer by turning Intellectual Property (IP) into successful startups. It aims to mitigate the risks of launching a new startup by using a proven process and a team of experts to cover all the technical aspects of developing a startup.

CORPORATE BENEFITS

- Valorization of Intellectual Property
- Improvement of the culture of innovation
- Maximization of the production capacity
- Improvement of brand awareness
- Launch of new products

OPERATING MODEL



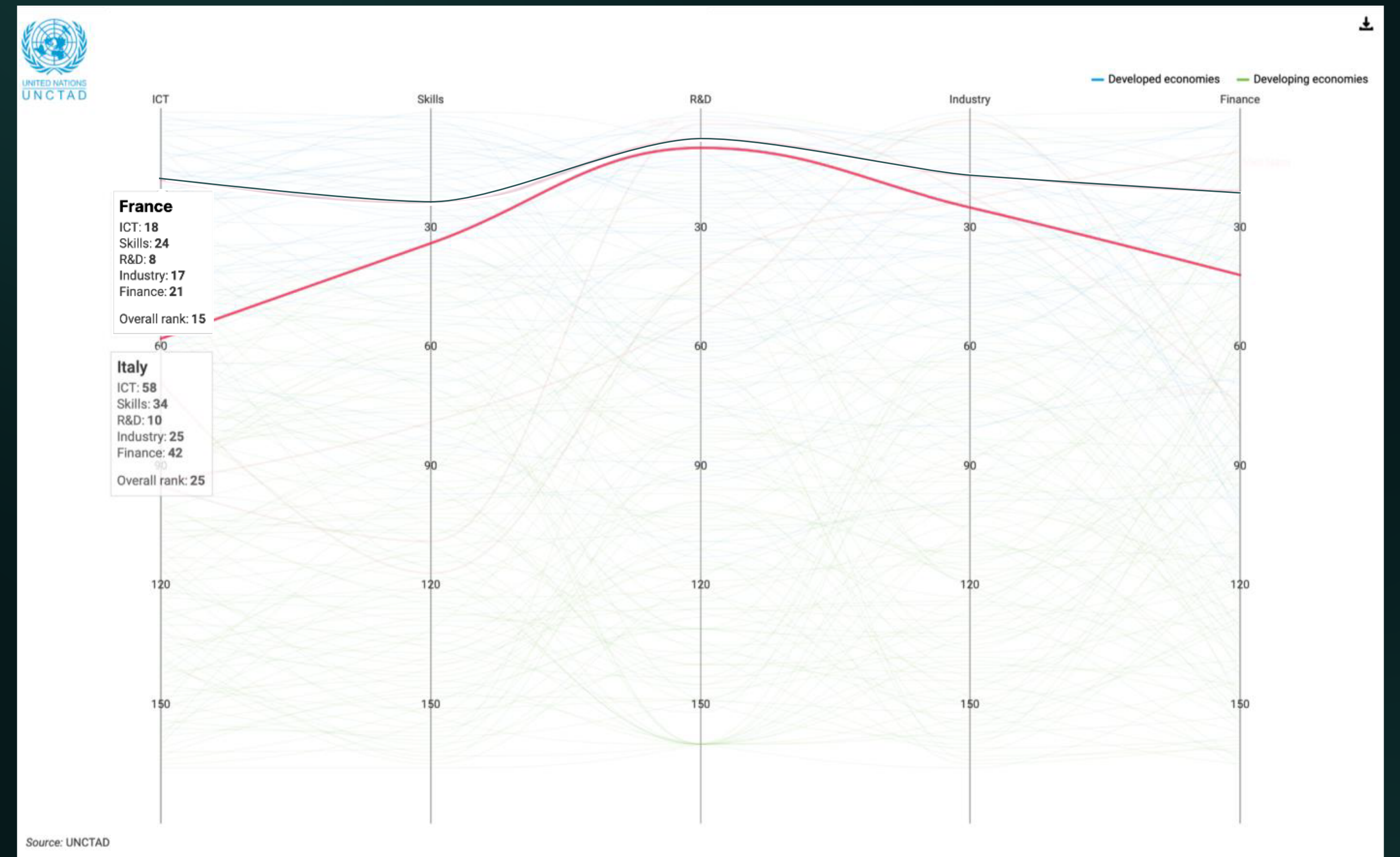


Venture Building

The untapped excellence of the italian R&D

Despite having comparable performance to France in R&D, Italy shows difficulties in technology transfer and innovation financing.

Source: <https://unctad.org/tir2023>



Venture Building Programme phases



Venture Building Benefits for Industrial Partners

Valorization of Intellectual Property

Enhance patents developed in the company through the creation of startups and/or business units.

Improvement of the culture of innovation

Spread the culture of innovation within the company.

Maximization of the production capacity

Use the company's assets and production capacity to develop innovative startups.

Improvement of brand awareness

Enhance brand recognition and have an impact on the way the company is perceived.

Launch of new products

Find new products and services to be launched on the market.

Venice is at the origin of all futures
Be in the know,
join us today

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