



DEEPTech

Venture Building

Stakeholders



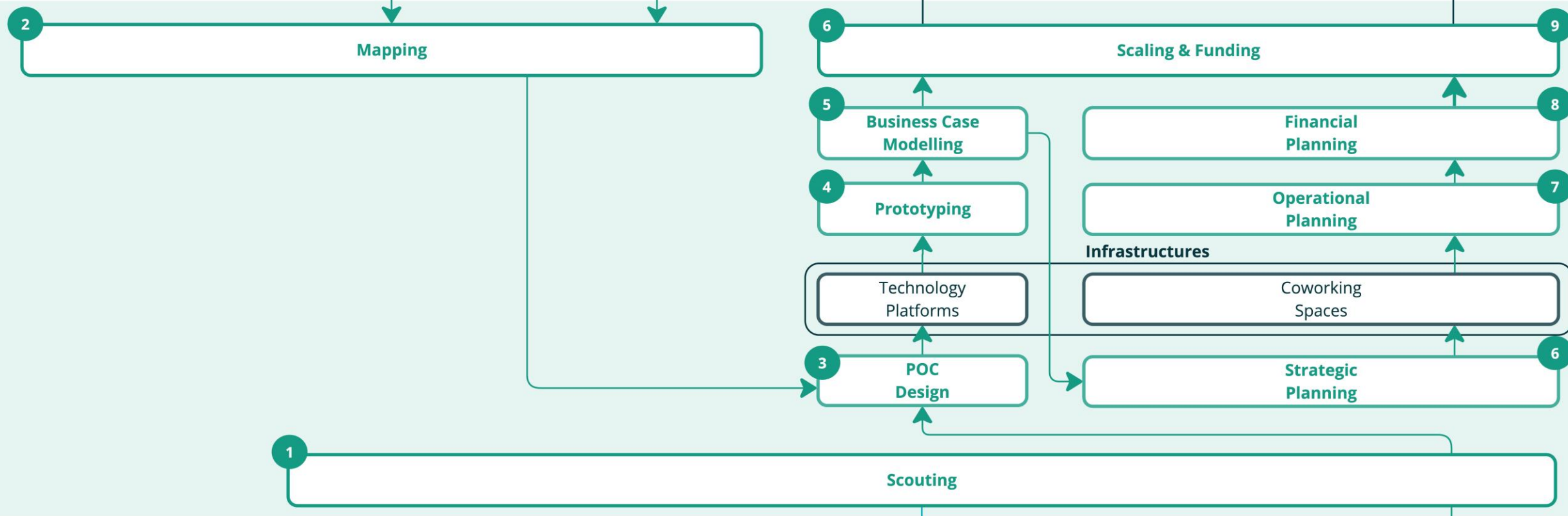
Input



Output



Activities



Stakeholders





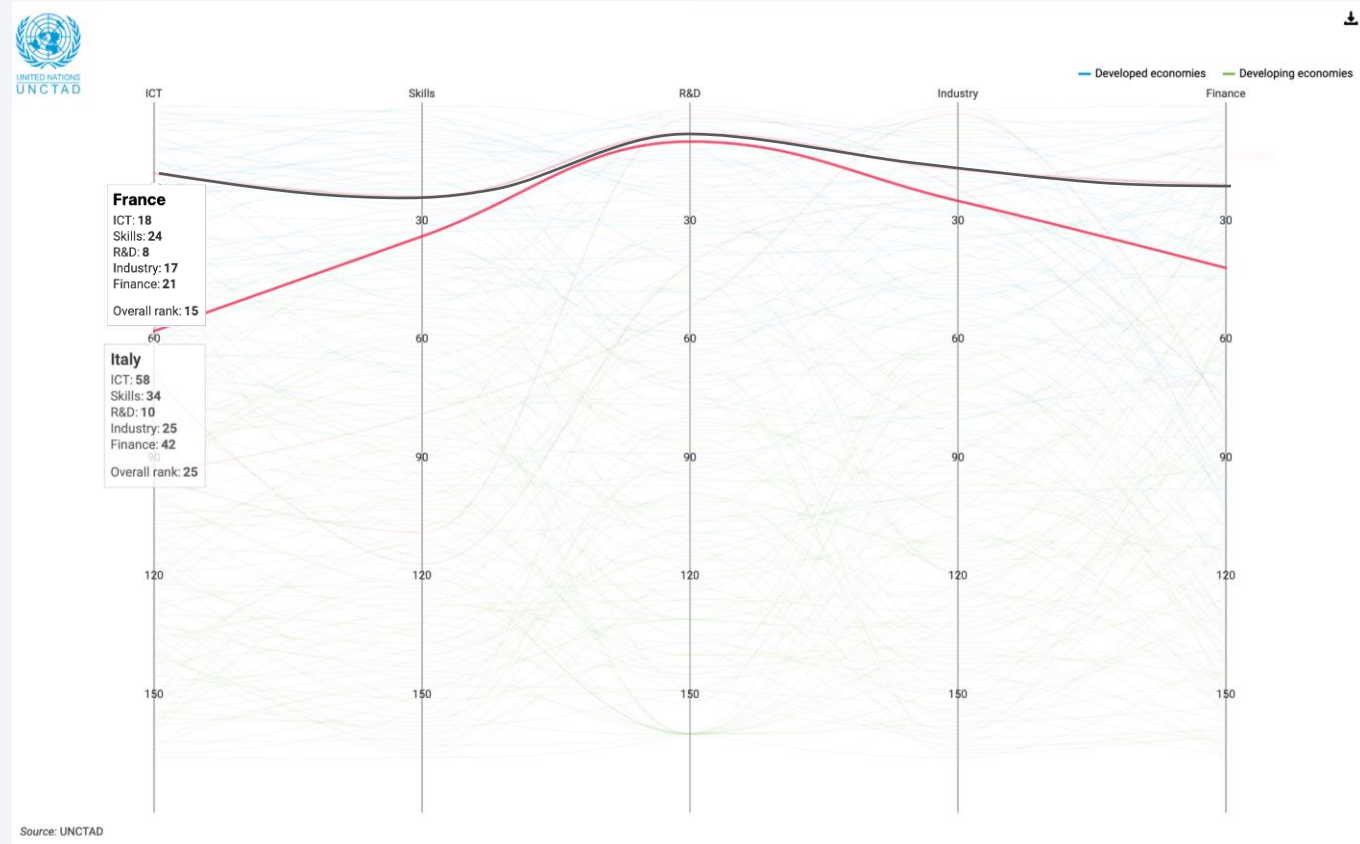
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The untapped excellence of the Italian R&D

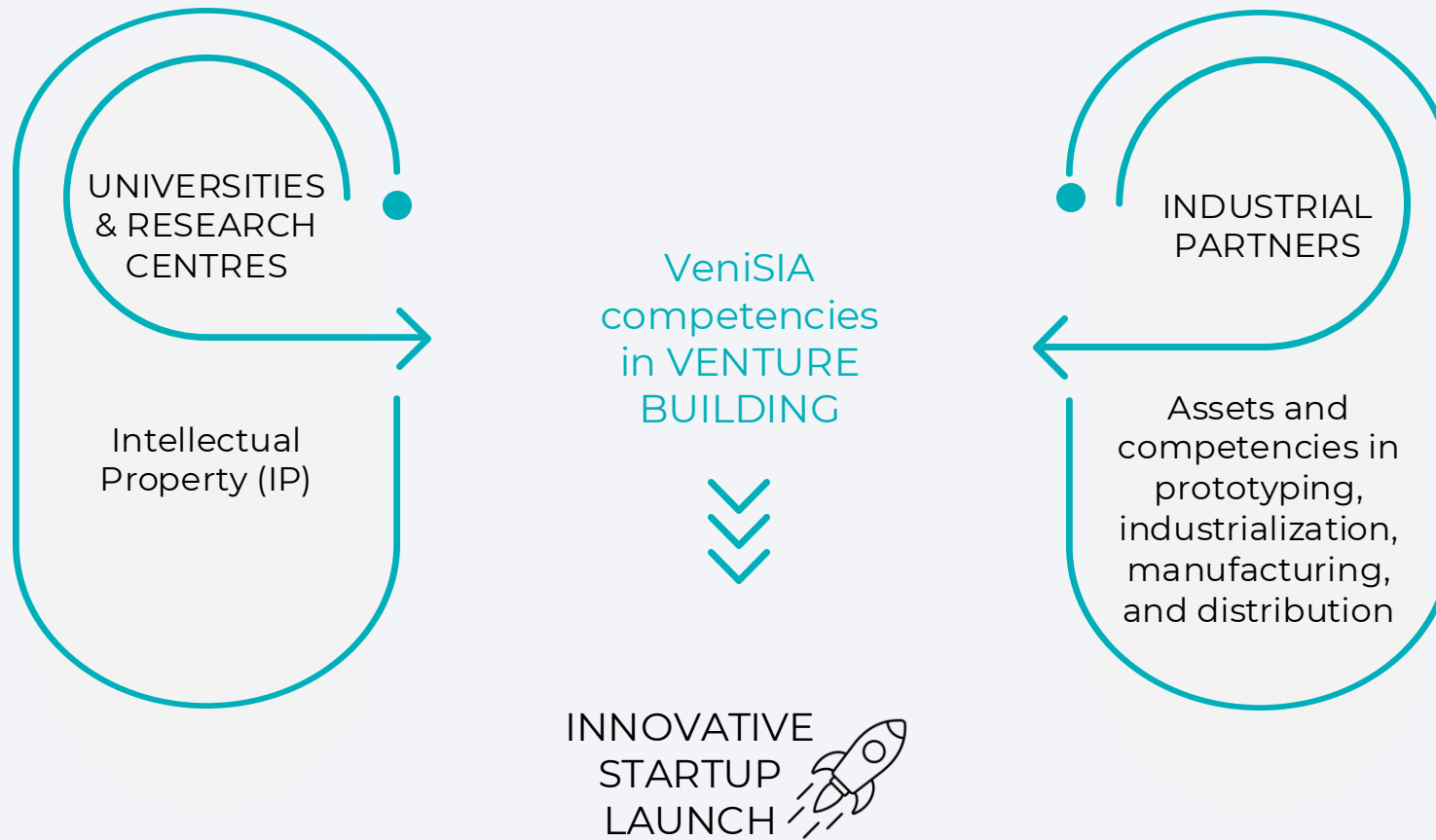
Despite having comparable performance to France in R&D, Italy shows difficulties in technology transfer and innovation financing.

Source: <https://unctad.org/tir2023>



VeniSIA Venture Building Program promotes technology transfer by turning Intellectual Property (IP) into successful startups. It aims to mitigate the risks of launching a new startup by using a proven process and a team of experts to cover all the technical aspects of developing a startup.

Operating model



Phase

01

**Solution
Sourcing**

2 MONTHS

VeniSIA scouts IP and selects the most promising within universities and research centres.

Phase

02

**Problem
Validation**

1 MONTH

Phase

03

**Solution
Validation**

4 MONTHS

VeniSIA manages the validation process by applying its know-how in venture building. A selected Industrial Partner may support the process by managing the prototyping, industrialization, manufacturing, and distribution of solutions.

Phase

04

**Business
Validation**

2 MONTHS

Phase

05

**Startup
Launch**

3 MONTHS

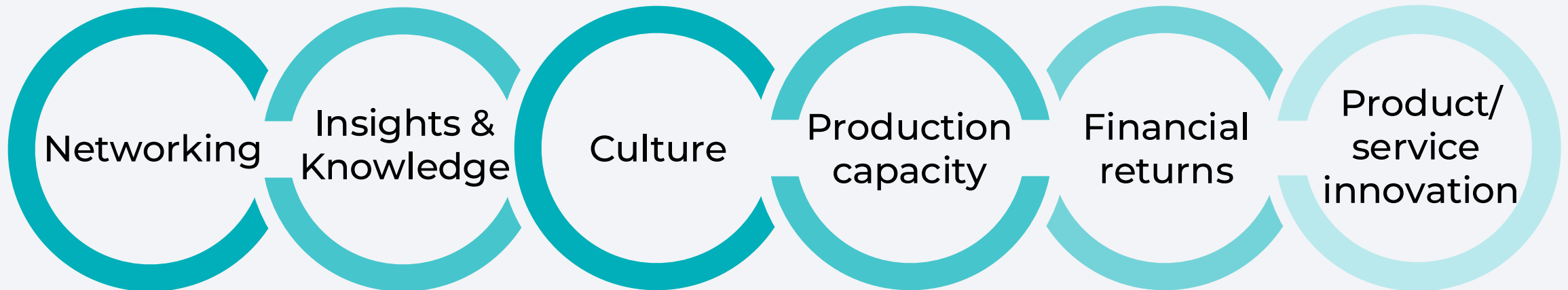
Industrial Partners and/or Financial Partners support the launch of startups.

Benefits for Industrial Partners

Have access to innovative ideas and solutions developed within universities and research centres

Use your company's assets and production capacity to contribute to the development of innovative startups

Possibility of internalizing the startup to develop new products or services



Be part of a community of forward-thinkers that gathers digitally and physically

Disseminating an entrepreneurial culture within your company

Possibility of selling the startup, benefiting from the financial returns generated by the startup's exit



Thanks.

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